Some other considerations when designing an application include ensuring that the user feels like the content they are seeing is relevant and up to date, making sure to use the right controls to capture data from the user to reduce complexity when they are providing information in the application and ensuring that the pages are able to cope with different displays, this is crucial to ensure the user gets a seamless experience regardless of the device they are using to access the application. Additionally, the page should be copyrighted in order to stake ownership over the website and use of media such as sound and animation should be carefully considered in order to prevent the user becoming annoyed, use of this media can also cause the page to load slower.

A final consideration is the data protection act, users are protected online from the misuse of their data, therefore it is important adhere to legal principles put in place to protect users and also to ask the user’s permission to use their data and ensure that it is made clear what the user’s data will be used for.